

Strategize Your Approach

- If the culture you are observing seems pretty direct, does that match your style?
- If not, do you need to have access to a “cultural translator,” someone who can help you interpret some of the messages sent?
- Have you interacted with this culture or a similar one in the past?
- Can you draw from any past experiences to build rapport with new acquaintances?
- If not, do you know of anyone who has experience in this same culture?
- If you are not familiar with the conversational tone in the new setting, do you need to study any previous communication documents?
- If this is a new setting, are you familiar with any history, literature, or current events so that you can ask some informed questions?